

## TRY BEFORE YOU BUY – ONLINE GET-TOGETHER

Monday, 19 October 2020

### PRELIMINARY PROGRAMME

**Time:** 11:00 – 12:00 am (CET)

**What:** ONLINE GET-TOGETHER - meeting & incentive planners meet registered suppliers

- 11:00 – 11:05      **Introduction of the hosts**
- **Ms. Elisabeth Kassinits-Pfoess**, Sales & Marketing Manager, Deputy Director, Salzburg Convention Bureau
  - **Ms. Martina Ellmauer**, Marketing and Project Manager, Saalfelden Leogang Touristik
  - **Gorazd Čad**, director, Toleranca marketing, event & marketing agency
- 11:05 – 11:10      **Catch a ride to Saalfelden Leogang**
- Martina Ellmauer is one of the locals in Saalfelden Leogang. If there's anyone, who knows all of the town's hidden gems inside out, it's Martina. She will explain what you shouldn't miss when planning your event in Saalfelden.
- 11:10 – 11:25      **Get to know our partners from the Alpe-Adria region**
- Meet 4 suppliers with fresh ideas for your next event: Salzburger Burgen & Schlösser - Austria, Hit Alpeina – Slovenia, Hotel Zur Tenne - Austria, Falkensteiner Hotels & Residence – Austria & Croatia.
- 11:25 – 11:30      **Questions for presenters**
- 11:30 – 11:35      **Tips for incentive planners from Salzburg Convention Bureau**
- A short talk with Elisabeth Kassinits-Pfoess
- 11:35 – 11:50      **Get to know our partners from the Alpe-Adria region**
- Meet 3 suppliers with fresh ideas for your next event: Convention Bureau Tirol - Austria, Tauern Spa Kaprun-Zell am See – Austria, Wyndham Grand Salzburg Conference Center Austria,

- 11:50 – 11:55      **Questions for presenters**
- 11:55 – 12:00      **What is a perfect incentive?**  
A case study from the destination
- 12:00 – 12:02      **Prize draw for meeting & incentive planners**  
You will get a chance to win a useful prize by correctly answering  
some simple questions related to the programme of the get-together.

We look forward to welcoming you online!

Martina, Elisabeth, Gorazd & Natalija